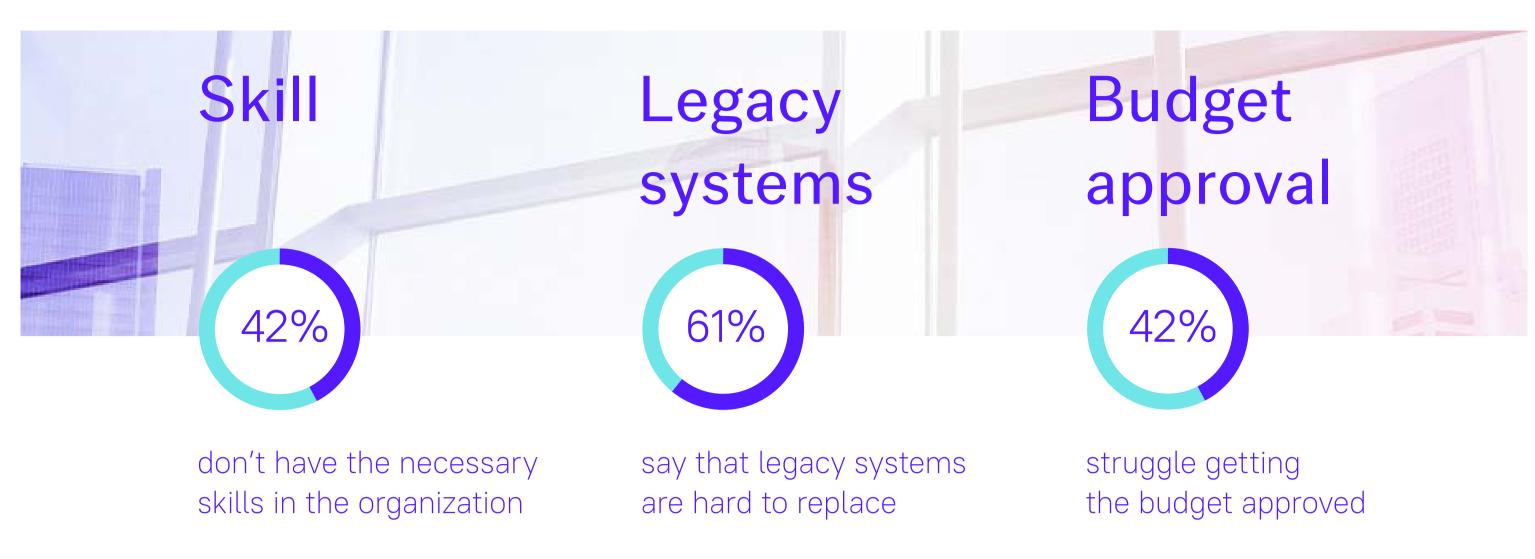


52% 32% 55% Data analytics Business Process mining Business process intelligence management 39% 29% 16% No/low code Robotic process Intelligent automation (RPA) Document technologies Processing

Barriers to digital transformation



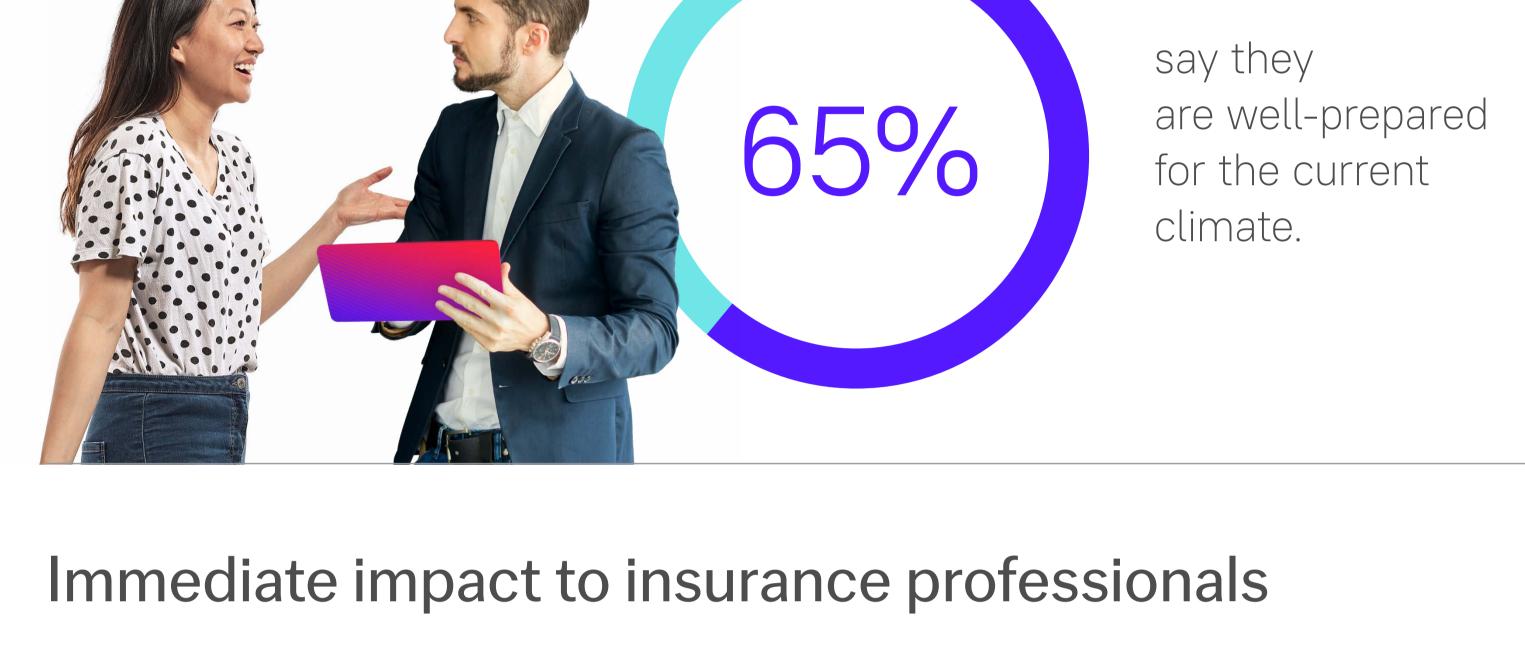
According to insurance professionals

Top three biggest disruptions in the past year



of the competition?

Do you have the right technology to stay ahead



Project length extended by...

15%

20%

Missed business

opportunities

58%

Tech organizations use

today

Expect their budget

will be less

45%

30%

67% project length extended

30%

27%

Lost/struggled

to attract customers

Immediate impact

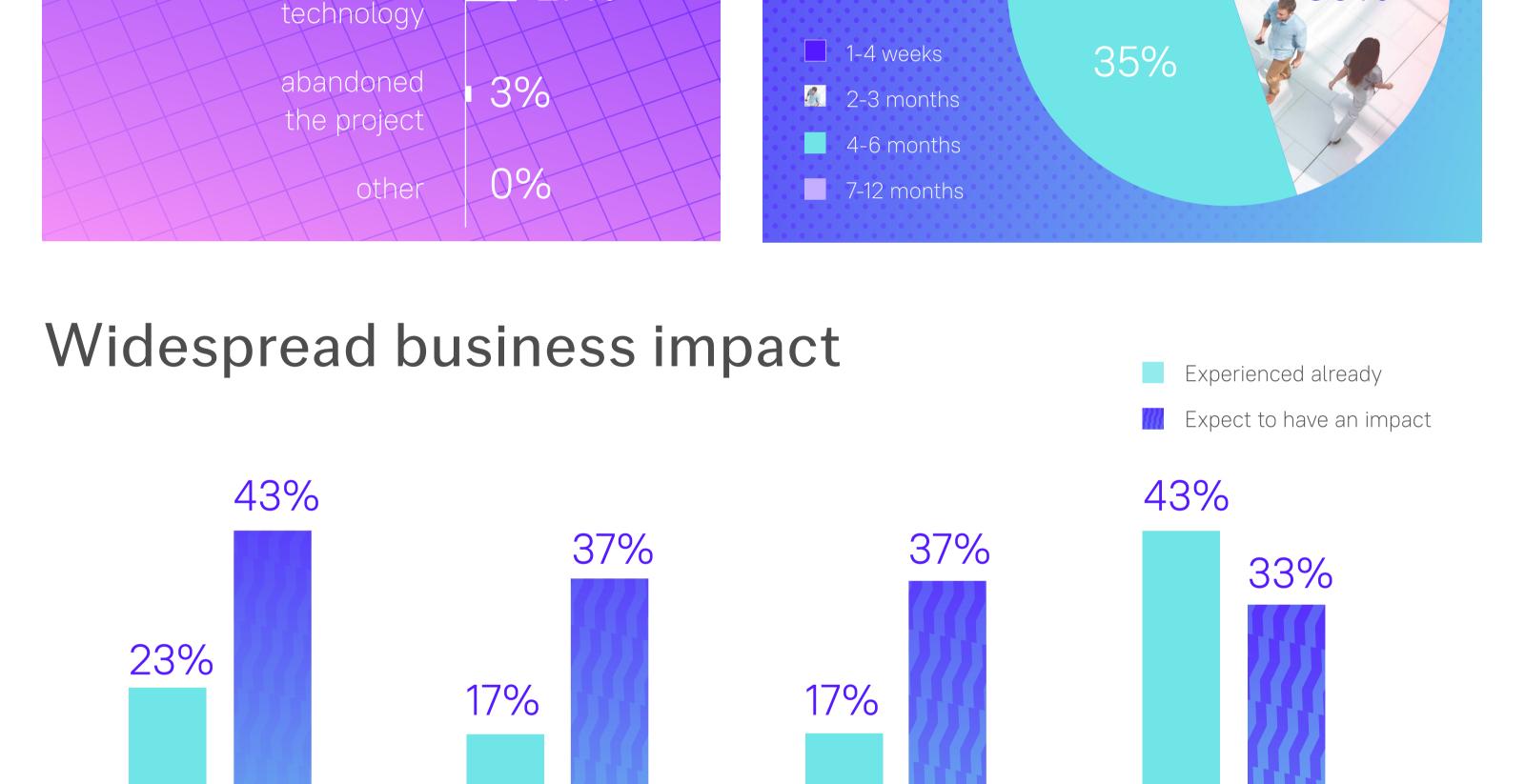
technology didn't work as

restarted with different

intended or was never used

Fell behind

the competition



Couldn't achieve

Employee

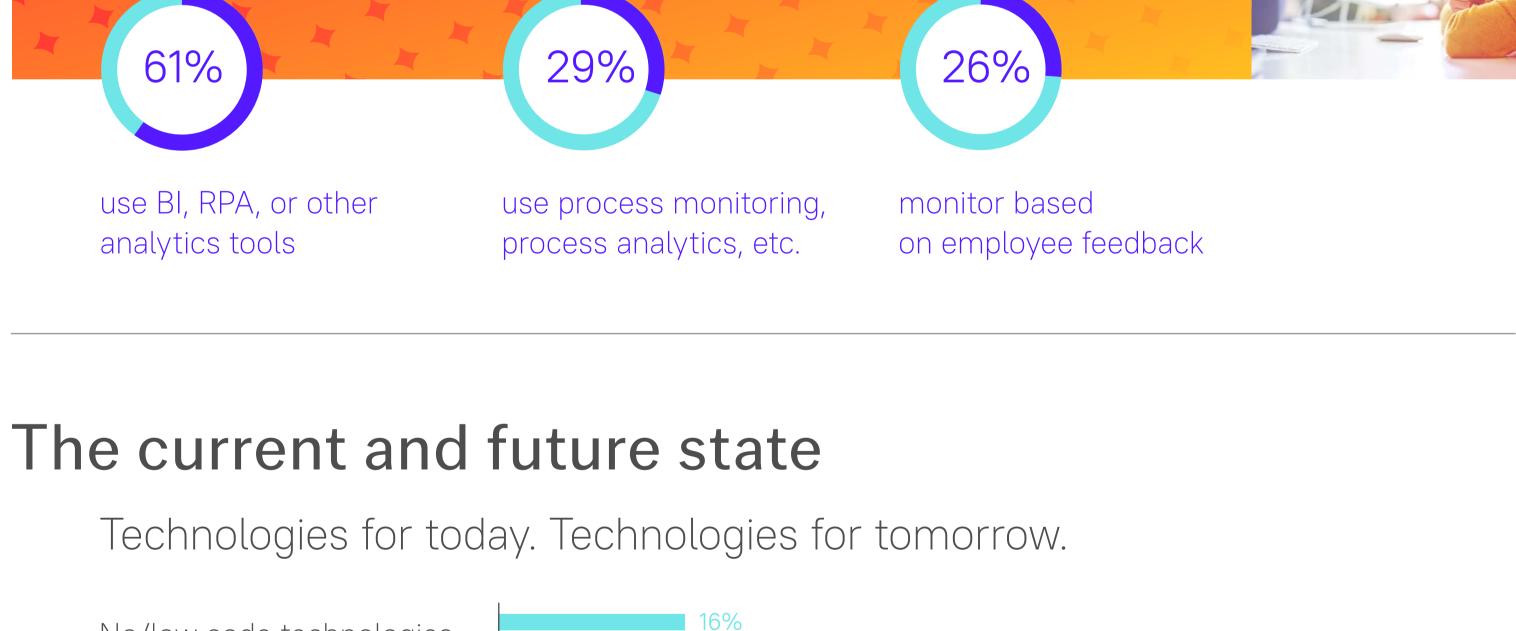
feedback

financial goals

Process Business analytics mining

How insurers monitor progress

and bottlenecks today



29%

RPA

IDP/OCR

No/low code technologies

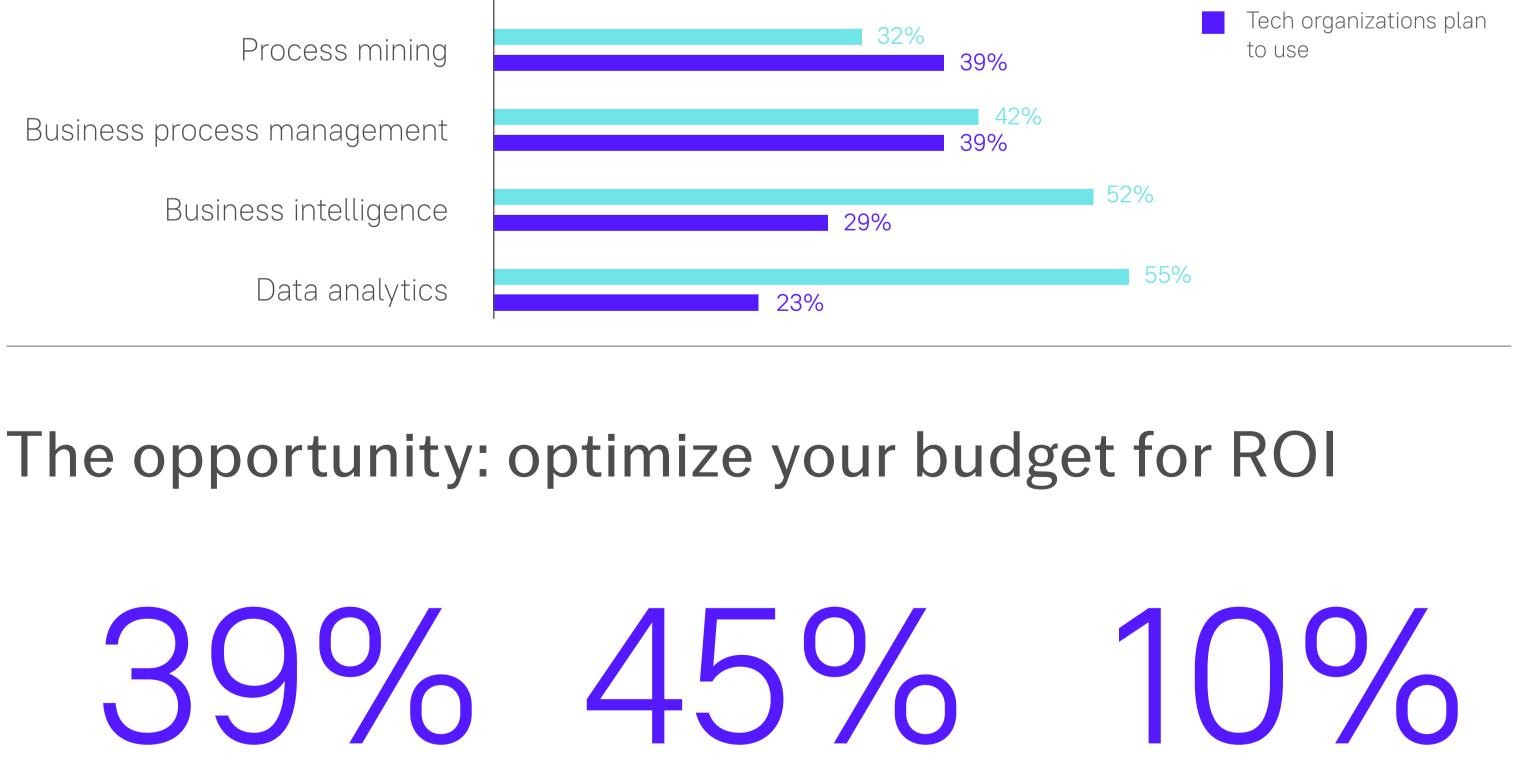
Insurance

professionals expect

budget to increase

for DX projects

in the next year



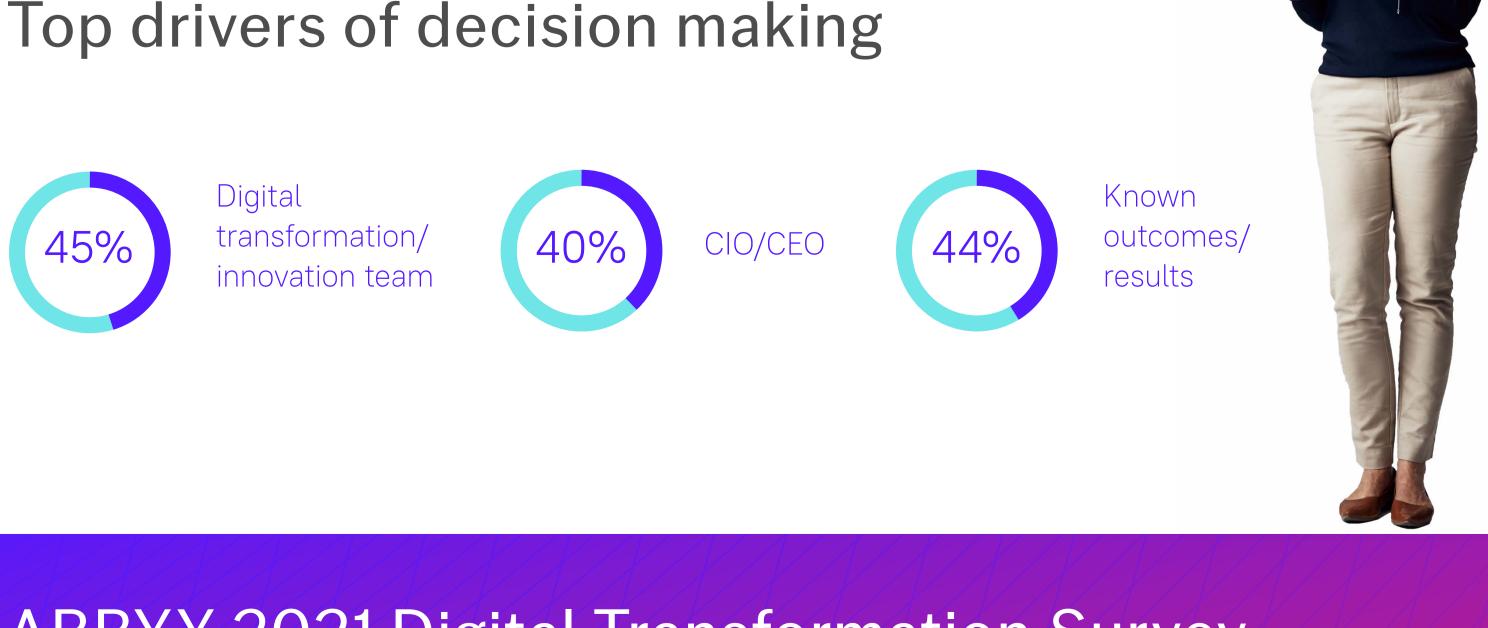
Expect budget will

stay the same next

How will you ensure ROI?

year

WHY A HOLISTIC SOLUTION MATTERS...



ABBYY 2021 Digital Transformation Survey

This research was conducted by Sapio Research during April and May 2021 and sponsored by ABBYY. It surveyed 1,220 IT decision makers across the UK, US, France, Germany, and Japan in organizations with 1,000+ employees about the impact of digital transformation projects, the barriers businesses face, and the role that automation technologies play due to the COVID-19 pandemic.