ABBYY 2021 Digital Transformation Survey Results

Taking the Pulse on Digital Transformation in Financial Services

Digital transformation technologies financial institutions use today



Barriers to digital transformation



Top three biggest disruptions in the past year

According to Financial Services workers

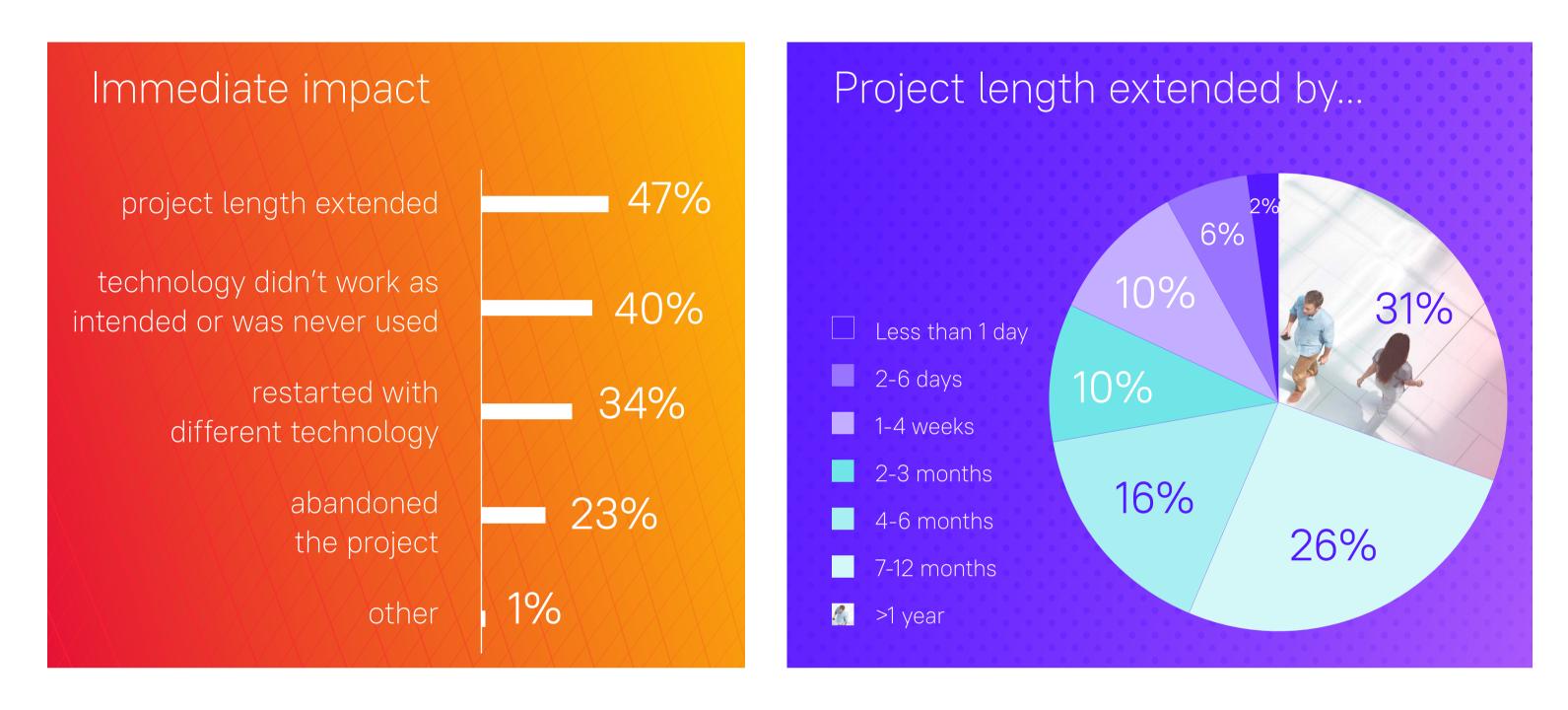


Do you have the right technology to stay ahead of the competition?



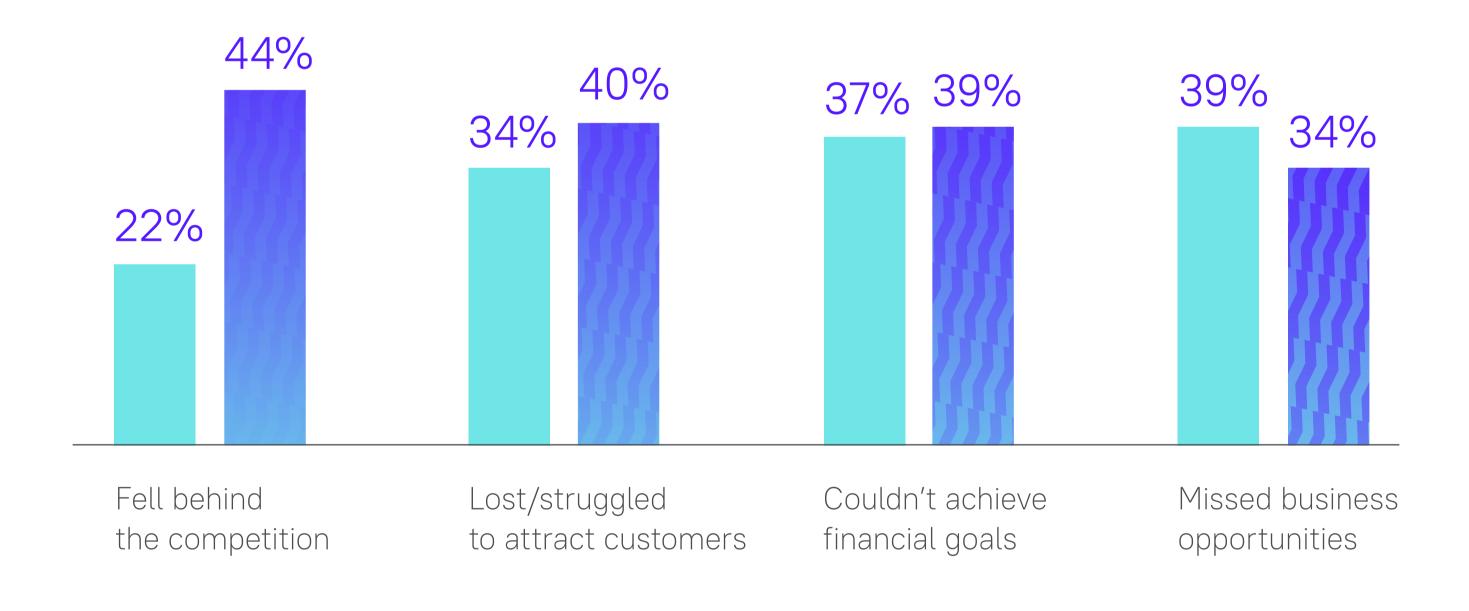
say they are well-prepared for the current climate.

Immediate impact to financial professionals

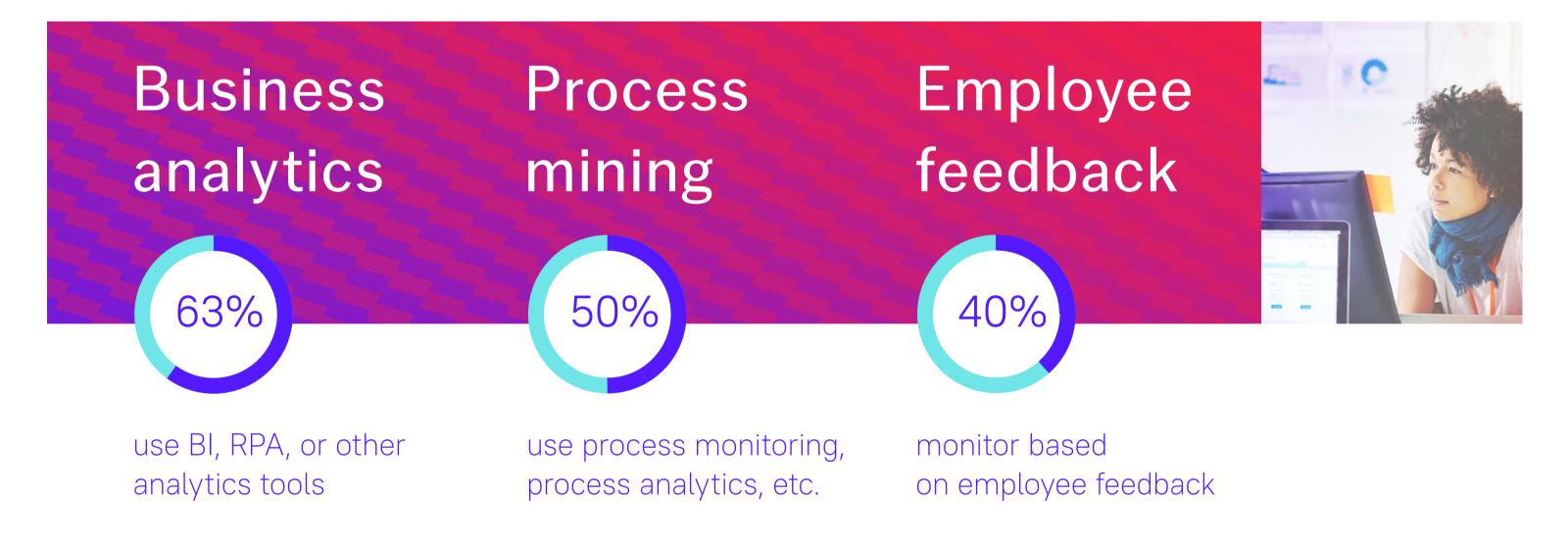


Widespread business impact

Experienced alreadyExpect to have an impact

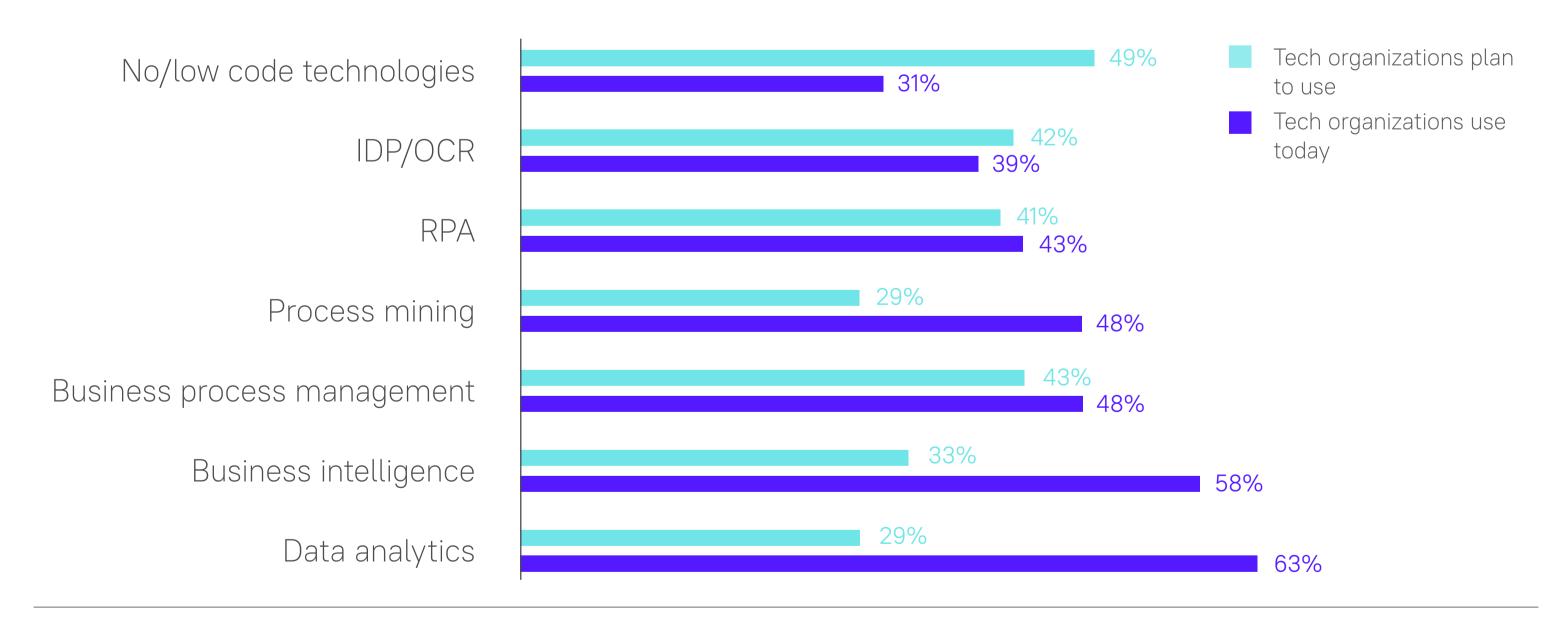


How financial institutions monitor progress and bottlenecks today



The current and future state

Technologies for today. Technologies for tomorrow.



The opportunity: optimize your budget for ROI

47%

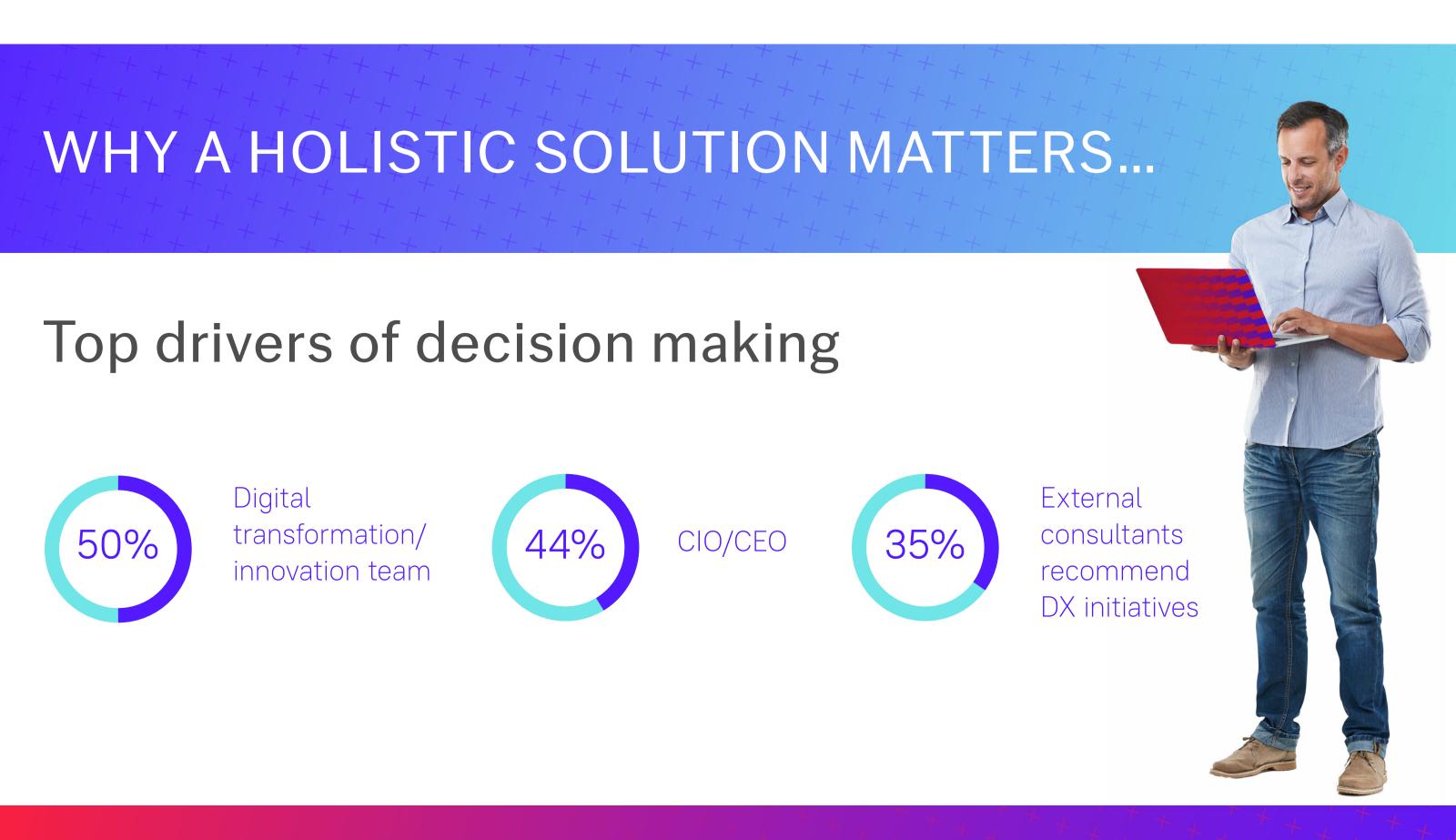
Financial Services workers expect budget to increase for DX projects in the next year



Expect budget will stay the same next year 9%

Expect their budget will be less

How will you ensure ROI?



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This research was conducted by Sapio Research during April and May 2021 and sponsored by ABBYY. It surveyed 1,220 IT decision makers across the UK, US, France, Germany, and Japan in organizations with 1,000+ employees about the impact of digital transformation projects, the barriers businesses face, and the role that automation technologies play due to the COVID-19 pandemic.



Learn more about ABBYY's digital transformation technologies at <u>www.abbyy.com/finserv</u>.

